MORIEY J. KERT, MD, FACP, FACC

An esteemed member of the Department of Medicine at Cedars-Sinai Medical Center, joined the medical staff in 1948. He was a graduate of McGill Medical School, Montreal: resident in medicine at Mount Sinai Hospital, New York City; and a fellow in cardiology under the direction of Dr. Frank N. Wilson at the University of Michigan. Dr. Kert was a dedicated teacher and clinician. He held the rank of Associate Clinical Professor of Medicine at the UCLA School of Medicine. In recognition of his achievements and humanistic qualities, Dr. Kert's family, colleagues, and patients established this Memorial Lectureship in his honor.

MORLEY J. KERT, MD

Visiting Professors

| Stephen H. Robinson, MD 1992 |
|------------------------------|
| Sheldon Greenfield, MD |
| Gerald S. Levey, MD |
| Norman Straker, MD |
| Christine K. Cassel, MD 1997 |
| David R. Dantzker, MD |





Department of Medicine Sponsors

THE SEVENTH MORLEY J. KERT, MD MEMORIAL LECTURESHIP

Visiting Professor

Mark Feldman, MD

Professor of Internal Medicine
University of Texas
Southwestern Medical Center
Chief, Medical Service
Department of Veterans Affairs Medical Center
Dallas, Texas

Thursday, November 11, 1999 Friday, November 12, 1999

> Cedars-Sinai Medical Center Harvey Morse Conference Center 8701 Gracie Allen Drive Los Angeles, CA 90048

For further information, call Continuing Medical Education at (310) 855-2937

STATEMENT OF NEED

COX-2 inhibitors are a new class of drugs for arthritis and other inflammatory conditions. They are being heavily advertised to physicians and consumers as being safer than the NSAIDS. However, there are questions as to whether these drugs are safer and as efficacious as the existing therapies. This evidence-based overview should allow the Cedars-Sinai Medical Staff to learn where this new class of drugs belongs in our therapeutic armamentarium. Low-dose aspirin is being widely used to prevent heart attacks and strokes. Many physicians feel that because of the low dose, there are few if any GI side effects. This presentation will provide the appropriate information to allow Cedars-Sinai physicians to make a risk/benefit assessment in patients who are predisposed to developing GI bleeding.

EDUCATIONAL OBJECTIVES

At the conclusion of this activity, participants should be able to:

- Explain the safety and efficacy of the new antiinflammatory COX-2 inhibitors in comparison to the nonsteroidal anti-inflammatory medications;
- Describe the mechanisms of gastric ulceration that occurs with anti-inflammatory drugs;
- Appreciate the risks associated with low-dose aspirin therapy given for cardioprotective purposes.

ACCREDITATION

Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians and takes responsibility for the content, quality and scientific integrity of this CME activity.

CREDIT DESIGNATION

Cedars-Sinai Medical Center designates this continuing medical education activity for a maximum of 2.0 hours in category 1 credit towards the AMA Physician's Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.

POLICY ON DISCLOSURE

It is the policy of Cedars-Sinai Medical Center that faculty disclose real or apparent conflicts of interest relating to the topics of this educational activity. Detailed disclosure will be made at the Lectureship. Dr. Feldman will disclose discussions of unlabeled/unapproved uses of drugs or devices during his presentation.

THE SEVENTH MORLEY J. KERT, MD MEMORIAL LECTURESHIP

Thursday, November 11, 1999 12:00 Noon - 1:00 P.M.

COX-2 Inhibitors: Safe, Safer Than NSAIDS, or Hype?

Friday, November 12, 1999 8:30 - 9:30 A.M.

Low-Dose Aspirin: Is There Any Regimen That Prevents Heart Attacks and Strokes Without Causing GI Ulceration?

Sufficient time will be allotted for questions and answers.



We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you.