



COMPANY OVERVIEW

Hamilton Direct Offers it's Customers a Variety of Services:

- ▶ Database Design and Maintenance
- ▶ Mailing Lists
- ▶ Printing
- ▶ Laser Personalization
- ▶ Mail and Direct Marketing Consulting
- ▶ Data Processing
- ▶ Creative Services
- ▶ Mail Processing
- ▶ Fulfillment Services

All of our services are housed under one roof; we can provide these services independently or as part of a turnkey program.

Hamilton Direct was founded on the premise of listening to our customers and knowing that each customer has unique needs. This foundation has helped us to build lasting relationships with each customer.

We Serve a Variety of Industries:

- ▶ Cable Television
- ▶ Telecommunications
- ▶ Banking
- ▶ Healthcare
- ▶ Legal
- ▶ Advertising Agencies

Specific Programs:

M.O.S.T® Program: Cable to Cable Customer Transfers

- ▶ Completely Turnkey and Secure
- ▶ Reach customers prior to their move.
- ▶ Upgrade to Advanced Services

Equipment Retrieval Program:

- ▶ Reduce equipment losses.
- ▶ Equipment returned quickly.
- ▶ Allows your customers to return equipment at any of the 44,000 United States Postal Services offices.
- ▶ Saves you money / less truck rolls.

EXTra:

- ▶ Allows you to clean up your database.
- ▶ Gain additional customers addresses.
- ▶ Allows you to save thousand of dollars in direct mail costs.
- ▶ Increase system's market value.

CREATIVE SERVICES

*O*ur Creative Services department offers complete design development and management while taking into account the most current U.S. Postal Service requirements. We offer photography (new and stock), animation, freehand, and design programs on both Macintosh and PC platforms to help you achieve your desired results. Information can be transferred in most any computer format or by using fax, e-mail or a variety of tape storage media. Once the design stage is completed, we can provide our customers with a variety of proofing methods such as blueline, color key, matchprint or rainbow.



R MAIL PROCESSING & FULFILLMENT

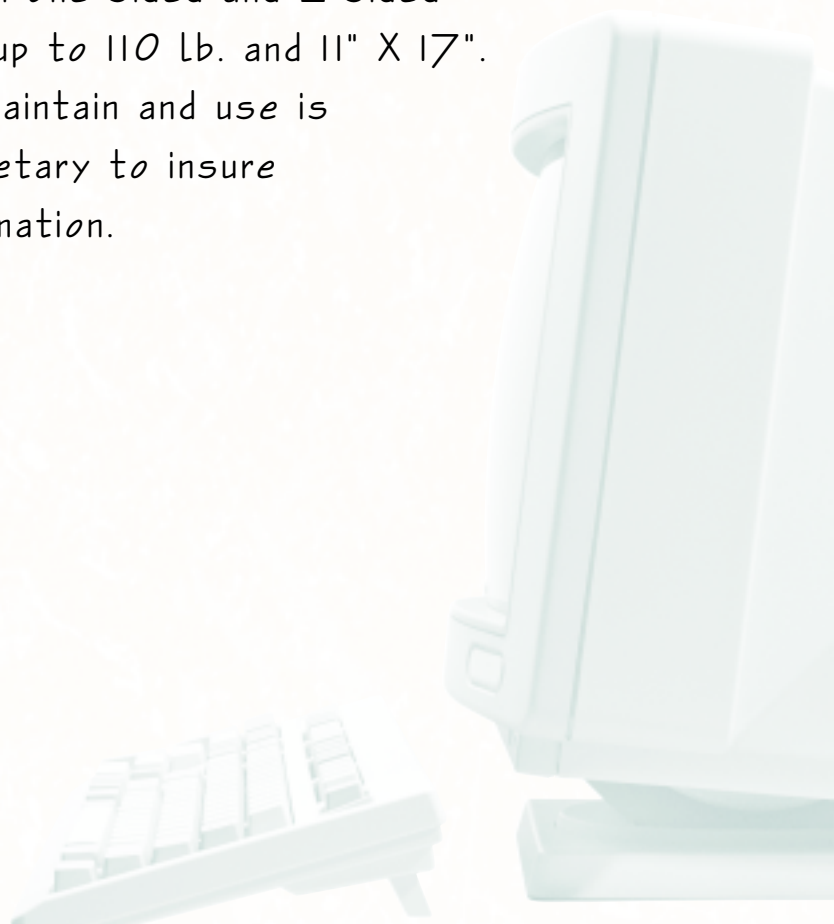
We provide quick nationwide Standard A, First Class and Parcel mail distribution. *We* offer our customers multiple addressing options including laser personalization, continuous-form impact printing, cheshire labels, inkjet, pressure-sensitive and piggyback labels. If a campaign is not able to run on a machine, we offer complete hand-assembly and packaging. *We* also offer literature and merchandise fulfillment. *Once* your project is completed, we can ship your items via the U.S. Postal Service, Fed EX, UPS, Airborne or by truck.





COMPUTER SERVICES

*O*ur Computer Services department offers database design, maintenance and management, data mining and entry, merge/purge, duplication elimination, custom programming, mailing lists, mail presorting, address correction, CASS and ACE certifying and data output for both telemarketing and the mailing department. We can work in conjunction with your Information Systems department or as an alternative. We offer both one sided and 2 sided lasering on paper stocks up to 110 lb. and 11" X 17". The information that we maintain and use is highly sensitive and proprietary to insure the security of that information. All of Hamilton Direct's employees are bonded and insured.





PRINTING & BINDERY

We offer our customers a complete range of commercial printing with special emphasis on tight registration and bleeds. Once the job is completed we provide multiple finishing options including:

- ▶ Folding
- ▶ Packaging
- ▶ Stitching
- ▶ Nationwide Shipping
- ▶ Padding
- ▶ Mailing Services
- ▶ Shrink-Wrapping



*W*here to find us:

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*O*ffices open:

Monday thru Friday 8:00 am to 5:00 pm

